



CLAN E-NEWS

APRIL 2023



Marketing Department Publication - Photo credits: Desjoyaux Group



NEW dealerships



HISTORIC swimming pool



Opening of the new dealership, PCREC, in Cholet (West France).



A 40-year-old "Dauphin" pool in Le Puy-en-Velay (central France). Still spectacular, in spite of its age!



Opening of the new dealership, Cotière Piscines, in Dagneux (East France).



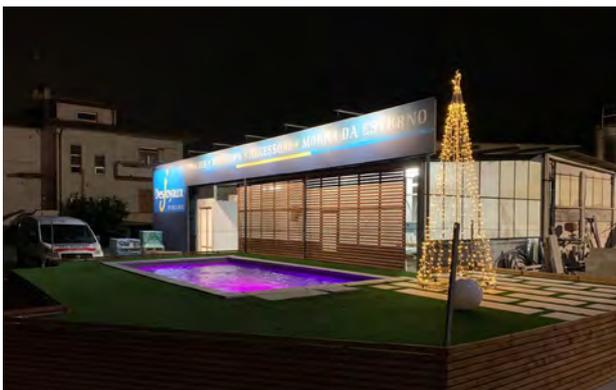
MEETING partners



Visit to our head office by our English partners.



GRAND OPENING of a dealership



Grand opening of a new dealership by our Italian partner in Abruzzo.



Visit to our head office by our Chinese partner.



THE TRAINING centre



FADIN training: Continued

In-house supplier equipment training.



FATRE training: Water treatment



SPORTS corner



Sponsorship of a crew in the 4L Trophy rally for La Lilloise de Piscines in Marcq-en-Baroeul (North France).



VEHICLE
graphics



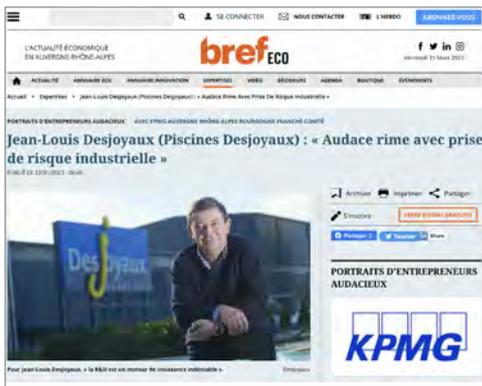
New graphics for Abam Piscines in Rivery (North France).



New graphics for Maaline Piscine 66 in Le Boulou (South France), which thought of every detail, including blue hubcaps and headrest covers featuring the logo. Gorgeous!



New vehicle for our partner in Martinique.



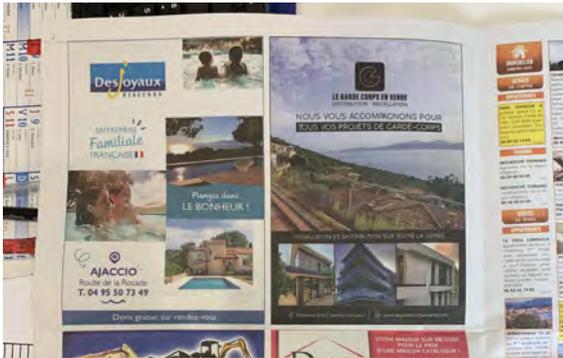
The brochure for the equipment sale being printed.



New signs for a new shop for Piscines Sud Evasion in Salon-de-Provence (SE France).



TRADE FAIRS: France/Export



Advert in a newspaper from AT Piscines in Ajaccio (Corsica).



Presence at the Franchise Expo trade fair in Paris.



Booth of our Belgian partners at the Batibouw trade fair.



Presence at the Franchise trade fair in Amsterdam.



Taking a nice cool dip in this pool owned by a customer in the north of Spain.



Presence of our Turkish partner at the Aquafun trade fair.



MEANWHILE at the head office



Delivery of one of the base segments of the new press weighing 6,000 tonnes.



Completion of construction for the new storage area and progress on the construction of the future receiving docks



New Kalmar tractor unit for the logistics team.



New furniture and décor for the reception and break room.